

F.A.Q.

WE UNDERSTAND THAT CHOOSING A FRANCHISE OPPORTUNITY IS AN IMPORTANT BUSINESS AND LIFESTYLE DECISION. WE MAKE IT EASY FOR YOU TO MAKE THE RIGHT CHOICE AND GROW A SUCCESSFUL BUSINESS BY PROVING A PROVEN SYSTEM BACKED BY YEARS OF HANDS-ON EXPERIENCE, INITIAL TRAINING AND ON-GOING SUPPORT, GREAT MARKETING AND MUCH, MUCH MORE ...

Here are some of the questions we get asked regularly to help your thought process along. Of course, if you have questions we haven't answered here, please get in touch. We look forward to speaking with you!

Q. I DON'T KNOW ANYTHING ABOUT RUNNING A FOOD BUSINESS. CAN I STILL APPLY?

Yes. Before you open your BK's Takeaway, we will provide you with comprehensive training so that you can learn the BK's Takeaway systems and procedures.

Q. AM I REQUIRED TO WORK IN THE RESTAURANT?

Yes. Experience tells us that BK's Takeaway sites perform significantly better when their owners actively participate in the day-to-day running of their business. Nothing can replace a dedicated, passionate owner who has a vested interest in making the business a success. We therefore require the owner of the business devote their full time and attention to the business.

Q. WHAT WILL IT COST ME TO SET UP A BK'S TAKEAWAY?

The total cost will vary depending on the size and layout of the site. Typically BK's Takeaway restaurants cost between \$150,000 and \$250,000 (plus GST) to establish, including the Franchise Fee of \$30,000 (plus GST) and associated legal and advisory costs.

Q. HOW MUCH MONEY WILL I MAKE AS A BK'S TAKEAWAY FRANCHISE OWNER?

The profitability of a BK's Takeaway depends on many factors including your input, operational standards, economic conditions, local area factors, staff and service standards. We do not provide franchisees with any sales or profit forecasts in relation to potential BK's Takeaway locations. Throughout the application process we will provide you with an assortment of information that will assist you in preparing a business plan and you are encouraged to seek independent legal and financial advice.

Q. DO I HAVE TO FIND A SITE?

No, we have a great property team that select all of our sites. BK's Takeaway carries out research on potential sites and receives advice prior to entering into lease negotiations to ensure franchise partners have access to prime locations in suitable areas. Of course, franchise partners are also welcome to suggest potential sites for BK's Takeaway to consider.



Visit our website:

www.bkstakeaway.com.au/franchising

Drop us a line:

admin@bkstakeaway.com.au

Call us:

03 5633 2131

Seriously good burgers and much more...

